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Fifth Annual Law Rocks Los Angeles Sets a New Record; Features Lawyers Who Rock
Nonprofit organization that hosts legal professionals in "battle of the bands" fundraising concerts
returns to Los Angeles with biggest event yet.

Los Angeles, March 21, 2016 – Law Rocks, the nonprofit organization that hosts a series of fundraising concerts starring bands of legal professionals, presented the Fifth Annual Law Rocks Los Angeles this past Friday and Saturday, March 18 and 19. Twelve bands representing twenty law firms rocked and fundraised for the local nonprofit organization of their choice. Held at the historic Whisky A Go Go on the Sunset Strip, and hosted by Stryker from KROQ, both nights sold out before the doors opened and raised \$150,000 – a new event record.

Competition was fierce and the musical talent was impressive, but champions were crowned. Friday night, Run DLA, a previous two-time winner, took the top prize. Featuring legal talent from DLA Piper; eHarmony; and Wolf, Rifkin, Shapiro, Schulman & Rabkin, Run DLA rocked for beneficiary Jim Mora Count On Me Family Foundation. Saturday night's winner was returning band and first time champion, Privileged Communications, starring legal professionals from Perkins Coie who played to support City of Hope.

The winning band was selected by four factors: donations raised, tickets and sponsorships, audience favorite, and Rock Panel of Judges score. The Rock Panel included Debra White, partner at Loeb & Loeb; Joseph Trofino, Vice President of Legal Affairs at ICM Partners; Todd Sullivan, President of Music Supervision and Business Development at proTunes; Los Angeles Regional Program Director of Little Kids Rock, Tony Sauza; musician and actress, Carla Betz; and KROQ Account Executive, Andrew Radden.

"We were blown away by the talent of the bands and their diverse musical styles," says Law Rocks Director of Marketing and Development, Omi Crawford. "Los Angeles was the first US city to host a Law Rocks concert. It's a thrill to see how the event has grown." The twelve participating bands fundraised to benefit area charities and a representative from each organization introduced the band. The nonprofits were Big Sunday, Cheer for Children, Chrysalis, City of Hope, Good Shepherd Center for Homeless Women and Children, Jim Mora Count On Me Family Foundation, Los Angeles Center for Law and Justice, Los Angeles County Bar Association Counsel for Justice, Mental Health Advocacy Services, PATH – People Assisting The Homeless, The Associates' Committee, and United Cerebral Palsy of Los Angeles, Ventura, and Santa Barbara Counties.

In addition to presenting sponsor Perkins Coie, the concert was supported by Platinum sponsors Greenberg Traurig and Mitchell, Silberberg and Knupp. Additional sponsors were Afinety; Allen Matkins; Case Knowlson; Constangy, Brooks, Smith & Prophete; DLA Piper; DTI Global; Greenberg Traurig; Jenner & Block; Kendall Brill & Kelly; KLS Professional Advisors Group LLC; Manatt; Mitchell Silberberg & Knupp; Norton Rose Fulbright; and Secretariat International.

The twelve competing bands featured legal professionals from firms Allen Matkins; Case Knowlson; Constangy, Brooks, Smith & Prophete; DLA Piper; Doll Amir Eley; eHarmony; Farella Braun + Martel; Littler Mendelson; Mitchell Silberberg & Knupp; Morrison & Foerster; NBCUniversal; Norton Rose Fulbright; Payne & Fears; Perkins Coie; Raines Feldman; Reed Smith; Spertus, Landes & Umhofer; Strumwasser & Woocher LLP; Winston & Strawn; and Wolf Rifkin Shapiro Schulman & Rabkin.

After seeing success from the first concert in London 2009, Law Rocks brought the event to the United States in 2012. "When we started Law Rocks in L.A. five years ago, we never expected it to grow so rapidly," Ted Scott, co-founder of Law Rocks USA, commented. "We are thrilled about the success of the U.S. concerts and are excited to be a part of this global organization as it continues to evolve and raise more money for local charities."

As an organization, Law Rocks Global has raised over \$1,500,000 for various nonprofits across the world. The Los Angeles concerts are the initial stop for the 2016 Law Rocks World Tour. For more information, you can visit the Law Rocks website at lawrocks.org. For any questions or inquiries, please contact Omi Crawford, Director of Marketing and Development, at omi@lawrocks.org or (424) 220-4004.

## Law Rocks Inc.

Headquartered in London and Los Angeles, Law Rocks mission is to promote music education for underprivileged youth and raise funds for local nonprofit organizations by combining the power of music and the generosity of the global legal community. The organization accomplishes their mission through epic battle of the band fundraising concerts in cities across the globe that star legal professionals-turned-rock-stars. Law Rocks is recognized as a non-profit corporation and qualified charity under IRS 501(c)(3). For more information visit lawrocks.org.

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