



### **WHAT IS LAW ROCKS?**

We promote music education for underprivileged youth and raise funds for local nonprofits by combining the power of music and the generosity of the global legal community.

We support our mission by putting on epic 'battle of the bands' fundraising concerts in cities around the world, which star legal professionals-turned-rockstars.

To date we have raised six million dollars and toured to 28 cities around the world.

### WHAT DOES THIS MEAN FOR US?

Each band selects a favorite local nonprofit to rock (and fundraise for) - that's you!

The bands will be collecting donations via the event page on the Law Rocks website: <a href="mailto:lawrocks.org/lax">lawrocks.org/lax</a>.

Donations are one part of each band's final score. Important to note - only donations made through Law Rocks count for the competition.

# **KEY DATES**

Jan. 26 - Event Page Live

Feb. 21 - Slide Due

Mar. 7 - Speaker Name Due

Mar. 22 & 23- SHOW DAYS!

Details on next page.



## WHAT DO WE NEED TO DO?

We don't require anything from the selected nonprofits, but would love your support in the following ways:

- Follow us on social media (we've already followed you)! We'll be promoting the event and the band. Links: LinkedIn | Facebook | Instagram
- Help spread the word about the event! Feel free to share the event link and ask for supporters to donate.
- Submit a slide for the event slideshow with logo, mission, photo etc. (16:9 in PNG or Power Point format).
- Send a representative from your organization to introduce the band! Of course, we invite the representative to enjoy the whole show! We give each nonprofit five free tickets to use at your discretion.

#### WHAT FUNDS DO WE RECEIVE? WHEN? HOW?

After the event your nonprofit will receive a check for 100% of the amount of the band's **Donation Total**. This total is separate from sponsorship or tickets sales; it can be viewed on the **event page** on the **far left column** of the 'Scoring' section and is updated daily.

Band's are also eligible to win the **Hustle & Heart Award**, which is an additional grant of a minimum of \$2,000 from Law Rocks, awarded to the band that has the highest number of unique donors contributing in the Donation category. Law Rock celebrates grassroot, community efforts, and The Hustle & Heart Award is meant to encourage donations for each band's nonprofit pick. You can find more information on organizations that have received the Hustle & Heart Grant <a href="https://example.com/heart-series/">heart Series</a>

You will receive the check from Law Rocks via US mail 4 - 6 weeks after the concert.