



Press Release
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Fifth Annual Law Rocks New York City Set to Break Records, Again

Nonprofit organization that hosts legal professionals in battle of the bands fundraising concerts around the world returns to New York City to enthusiastic response and ferocious fundraising

New York – Law Rocks Global, alongside presenting sponsors Greenberg Traurig and Quinn Emanuel, is hosting the Fifth Annual Law Rocks New York City this Thursday, November 8. Eight bands of musically talented legal professionals representing 15 law firms will rock out for local nonprofits. Held at the historic Gramercy Theatre, the night has already reached \$181,000 in fundraising – closing in on last year’s record of \$188,000, which is the highest ever for a Law Rocks event.

The winning band will be selected by four factors: donations raised, tickets and sponsorships, audience favorite, and Rock Panel of Judges score. There will also be special recognition for the band with the highest marks from the Rock Panel of Judges. The Rock Panel includes *New York Times* best-selling author Anthony Bozza, co-writer of *Slash: It Seems Excessive But That Doesn’t Mean It Didn’t Happen*, *Tommyland*, and many more; Shawn Dailey, a professional recording and touring musician who has played most recently with Courtney Love and Hole; and Wendy La Manque, an associate with Cohen, Weiss & Simon, a singer and flautist, and advisor to the "Leave a Lasting Mark" concert series for charity. The event will be emceed by Chuck Jarrell of Allen Matkins in Los Angeles, a member of the Law Rocks Board of Directors.

The concert features legal professionals from Atlassian; Chiesa Shahinian & Giantomasi; Davis Polk & Wardwell; Day Pitney; Farella Braun + Martel; Greenberg Traurig; K&L Gates; Palantir; Quinn Emanuel Urquhart & Sullivan; Silver Gottlieb & Tietel; Walkers Global; White & Case; WilmerHale; Winston Strawn; and Wolf Greenfield.

“New York rocks,” says Law Rocks Director of Marketing and Development, Omi Crawford. “It’s so exciting – every year tops the last!” The eight participating bands are fundraising to benefit area charities Advocates for Children of New York; charity: water; The Child Center of NY; the Kids Café program at Community Food Bank of New Jersey; the Campus Pantries program at Food Bank for New York City; Harlem Grown; JDRF - New York City & Long Island; The Scarlett Fund; and WBGO. A representative from each organization will appear at the event to introduce the bands.

In addition to presenting Hall of Fame sponsors, Greenberg Traurig and Quinn Emmanuel, the event is made possible by sponsors JAMS, KLS Professional Advisors Group; Wolf Greenfield; Day Pitney; Winston & Strawn; Lionshare Partners; and Secretariat International.

After seeing success from the first concert in London 2009, Law Rocks brought the event to the United States in 2012 and tours to Austin, Chicago Los Angeles, Philadelphia, San Francisco, and Washington DC in addition to New York City.

As an organization, Law Rocks Global has raised over 2.8 million dollars for various nonprofits across the world. The New York City concert is followed by events in Dubai, Salt Lake City, and London, closing out Law Rocks busiest fall yet. For more information, visit the Law Rocks website at lawrocks.org. For any questions or inquiries, please contact Omi Crawford, Director of Marketing and Development, at omi@lawrocks.org or (424) 220-4004.

Law Rocks Inc.

Law Rocks mission is to promote music education for underprivileged youth and raise funds for local nonprofit organizations by combining the power of music and the generosity of the global legal community. The organization accomplishes their mission through epic battle of the band fundraising concerts in cities across the globe that star legal professionals-turned-rock-stars. Law Rocks is recognized as a non-profit corporation and qualified charity under IRS 501(c)(3). For more information, visit lawrocks.org.

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