THE SEVENTH ANNUAL LAW ROCKS LOS ANGELES

SPONSORSHIP OPPORTUNITIES

Our mission is to
promote music education for underprivileged youth
and raise funds for
local nonprofit organizations
by combining the
power of music
and the generosity of the
global legal community.

We accomplish our mission through epic battle of the band fundraising concerts in cities across the globe that star legal professionals-turned-rockstars.

Founded in London in 2009, Law Rocks now tours to 17 cities around the world and has raised over $2.5 million. Law Rocks gives lawyers the chance to be rock stars for a night while benefiting their favorite nonprofit. Our Los Angeles concert is the first and largest in the US, regularly selling out the legendary Whisky a Go Go to enthusiastic crowds of legal professionals.

With Law Rocks' strong web and social media presence, combined with prominent recognition at the concert, sponsorship of Law Rocks Los Angeles presents a unique opportunity for any brand wishing to achieve exposure to industry-leading professionals, numerous potential clients, and top charities.

LAW ROCKS
ROCK GLOBALLY GIVE LOCALLY

lawrocks.org | sponsorship@lawrocks.org | 424-220-4004

LAW ROCKS LOS ANGELES BY THE NUMBERS

Based on the 2017 Law Rocks LA Event

12
BANDS OF LAWYERS WHO ROCK

21
LAW FIRMS PARTICIPATING

1K
ATTENDEES AT THE WHISKY

4K
UNIQUE VISITORS TO EVENT WEBPAGE

7K
FOLLOWERS/ SUBSCRIBERS

50K+
IMPRESSIONS FOR TOP EVENT SPONSORS

Ted Stryker of KROQ has hosted Law Rocks Los Angeles for the past three years!

WHISKY a GOGO
HOLLYWOOD, CA

"Playing at Law Rocks, literally, has been one of the highlights of my legal career—so much fun!! What a great way to give back to the community in a meaningful way. And, let's face it, how many times in a lawyer's career can you say you sold out the Whisky!"

- Perrie M. Weiner, Co-Managing Partner
DLA Piper - Los Angeles Offices

OUR SPONSORS ROCK!

Recent Law Rocks LA sponsors

Afinety
Allen Matkins
Buchalter
Case Konwlson
Centext Legal Services
Constangy, Brooks, Smith & Prophete
DLA Piper
DTI Global
Fast Cash Legal
First Choice Loan Sevices
First Legal Network
Girardi Keese
Greenberg Traurig
HireCounsel
Jenner & Block
Kendall Brill & Kelly
KLS Professional Advisors Group
Manatt
Mitchell Silberberg & Knupp
Nationwide Legal
Norton Rose Fulbright
Perkins Coie
Secretariat International

SPONSORSHIP BENEFITS

Your brand will receive the amazing perks and exposure! *

ON THE WEB

- Logo placement on event page on Law Rocks' site >>>
- Logo placement on concert email promotions to over 8,000 Los Angeles area legal professionals
- Dedicated mentions across Law Rocks' social media platforms (Facebook, Twitter, Instagram, and LinkedIn)
- Mention on official concert press releases

AT THE CONCERT

- VIP and GA tickets for your company and guests
- Logo placement on official event programs
- Logo placement on step and repeat
- Verbal onstage recognition by emcee
- Logo placement live at event via screen >>>
- Opportunity to show :30 to 1:00 advertisement on screen

BAND PERKS

- Preferred choice of slots in the lineup
- Addional five minutes of set time
- Framed professional photo of band shipped post-show

* Perks based on sponsorship level as detailed on next page

RECENT BENEFICIARIES OF LAW ROCKS LOS ANGELES

Best Friends Los Angeles
the YMCA KETCHUM-DOWNTOWN YMCA
WLALA
MENTAL HEALTH ADVOCACY SERVICES
CFJ Counsel for Justice LACBA
Walk With Sally
Good Shepherd Center FOR HOMELESS WOMEN & CHILDREN Rebuilding Lives for Today & Tomorrow
City of Hope

In addition to each band's nonprofit pick, Law Rocks Los Angeles supports a nonprofit that promotes music education, like **Little Kids Rock**! It is our vision that every child has the opportunity to experience the power of music!

THE SEVENTH ANNUAL LAW ROCKS LOS ANGELES
SPONSORSHIP OPPORTUNITIES

HALL OF FAME $10,000
Only 3 available | 50,000+ average impressions

ROCK STAR $7,500
Only 4 available | 40,000+ average impressions

HEADLINER $5,000
Only 4 available | 32,000+ average impressions

PLATINUM $2,500
15,000+ average impressions

GOLD $1,000
7,000+ average impressions

CHART OF BENEFITS

Valuable multi-city tour sponsorships also available. Visit lawrocks.org/sponsorship to learn more.

Sponsor Benefit *	Hall of Fame $10,000	Rock Star $7,500	Headliner $5,000	Platinum $2,500	Gold $1,000
VIP tickets (includes pre-concert reception)	20	14	10	4	
GA tickets	30	25	15	10	8
Above-title logo placement	X				
Logo on step & repeat	X	X			
Opportunity to show promotional video on screen	1:00	:45	:30		
Verbal onstage recognition by emcee	3x	2x	1x		
Dedicated social media mention(s)	3	2	1		
Logo on eblast(s) to 8,000+ local legal professionals	All (4+)	3	2	1	
Logo on screen onstage at event	X	X	X	X	
Logo on event page: lawrocks.org/losangeles	X	X	X	X	X
Mention on official press release	X	X	X	X	X
Logo on official event programs	X	X	X	X	X
BAND PERKS - If sponsorship is in support of a band the members may look forward to these exclusive perks in addtion.					
Band selects slot in order of play *	X				
Framed photo of band shipped post-show	X	X			
Additional five minutes of set time (25 minutes total)	X	X	X		

* A band supported by a Hall of Fame sponsor will get first choice of lineup placement after the previous year's winner(s), if applicable; If more than one band is supported by a Hall of Fame sponsor lineup selection will be based on total fundraising.

THE SEVENTH ANNUAL LAW ROCKS LOS ANGELES (2018)
SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Company: _____ Phone: _____

Sponsorship Contact: _____ Email: _____

Address: _____

City, State Zip: _____

Email **tickets** to: ☐ Sponsorship Contact above ☐ the following contact:

Ticket Contact: _____ Email: _____

Mail **acknowledgment letter** to: ☐ Sponsorship Contact ☐ Ticket Contact ☐ the following contact:

Acknowledgment Letter Contact: _____

Address: _____

City, State Zip: _____

SPONSORSHIP LEVEL SELECTION

CONCERT SPONSORSHIP		
X	TYPE	AMOUNT
	Hall of Fame	$10,000
	Rock Star	$7,500
	Headliner	$5,000
	Platinum	$2,500
	Gold	$1,000

BAND SELECTION

Is this sponsorship in support of a participating band?

☐ No ☐ Yes: _____
(Band Name)

PAYMENT

☐ Enclosed is a **check** made payable to Law Rocks Inc.

☐ Email us a **PDF invoice** us and we'll mail a check.

☐ Email us an **online invoice** to pay via credit card.

Send checks and completed form to:
Law Rocks Inc.
PO Box 6061-195
Sherman Oaks, CA 91423

NOTES/SPECIAL REQUESTS _____

Please email completed form and high resolution logo/logos suitable for print and web to:
sponsorship@lawrocks.org.